

EXECUTIVE SOUTH FLORIDA MAGAZINE LAUNCHES MARCH 2014

(January 13, 2014) – The new monthly business magazine **EXECUTIVE South Florida** will debut in March 2014. Featuring in-depth profiles and interviews with many of the regions business leaders, professionals and entrepreneurs, EXECUTIVE South Florida will cover the people who are the driving force behind many of South Florida’s most dynamic firms.

“EXECUTIVE South Florida fills the void left by the shrinking business coverage of the local newspapers – which have forced editors to focus on the day-to-day news of transactions, rather than the personalities driving the local business landscape,” says Founder and Publisher, Ron Mann.

Utilizing targeted controlled-circulation, EXECUTIVE South Florida magazine will be directly mailed to 10,000 readers each month. This group includes the C-level suites at the top 500 public and private companies, law firms, banks, and financial institutions as well as the region’s municipal and civic leaders.

An additional 2,500 copies will be delivered to the lobbies and common areas in the region’s top business districts including: Brickell, Downtown, Midtown, Coral Gables, Design District, Fort Lauderdale and Doral. The magazine will also be available at its sponsored events, conferences, round-tables and forums.

As one of the former owners of *South Florida CEO magazine*, Mann has extensive knowledge of the area’s business community and the ability to produce a publication capturing South Florida’s growth into one of the leading economic and business centers in the world.

“People are what drive our business community and EXECUTIVE South Florida will give readers a firsthand look at how the leaders, innovators, rainmakers and entrepreneurs got to where they are,” says Mann. “Furthermore, the magazine’s high-profile events, conferences and seminars throughout the year will provide readers with a way to see the pages of the magazine come alive.”

For more information contact Ron Mann, publisher, 305.712.7978 or visit executivesouthflorida.com to download the magazine’s media kit.